

TRAFFIC NUMBERS

LOCATION

USERS

125K+ MONTHLY AVERAGE

SESSIONS

175K+ MONTHLY AVERAGE

PAGEVIEW

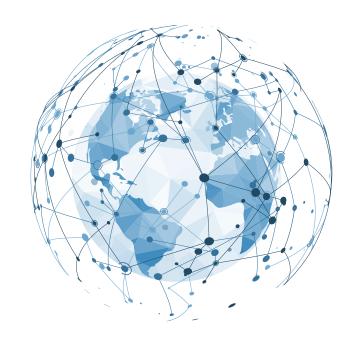
340K+ MONTHLY AVERAGE

PAGES PER VIEW

1.98

AVERAGE SESSION DURATION

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NORTH AMERICA	40%
EUROPE	15%
ASIA	14%
UNITED KINGDOM	10%
AFRICA	6%
REST OF THE WORLD	40%

SOCIAL MEDIA

48K+ FOLLOWERS



FOLLOWERS



1.7K+ CONNECTIONS SUBSCRIBERS

NEWSLETTER STATS

7K+ 99.88% 13%

14%

DELIVERY RATE **OPEN RATE**

AD PLACEMENTS



Banners run on rotation	3 MONTHS	6 MONTHS	9 MONTHS
TOP COLUMN BANNER	£2,500	£4,500	£8,000
TOP LEADERBOARD	£4,000	£7,000	£12,000
MEDIUM RECTANGLE	£1,500	£2,750	£5,000
SKYSCRAPER	£3,000	£5,500	£10,000
MEDIUM COLUMN BANNER	£2,000	£3,500	£6,000
MIDDLE LEADERBOARD	£3,000	£6,000	£10,000
BOTTOM COLUMN BANNER	£1,500	£2,500	£4,000
BOTTOM LEADERBOARD	£3,000	£5,000	£8,000
NEWSLETTER BANNER	£2,000	£3,500	£6,000

^{*} Max file size is 512kb



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